



**The American
Waterways Operators**
Member Sponsorship Opportunities

Benefits of Sponsorship Offerings



Tiered Sponsorship Packages

Sponsorships are structured in tiers—Diamond, Platinum, and Gold—to match different investment levels and engagement.

Brand Visibility and Promotion

Sponsorships maximize brand visibility through exclusive branding, digital promotion, and event presence.

Networking and Industry Connections

Sponsorship offers valuable networking opportunities that build meaningful industry relationships and enhance reputation.

Customizable À-La-Carte Options

Additional à-la-carte sponsorship options provide companies with tailored exposure beyond tiered packages.

DIAMOND

*Secured by PSC Group for 2026

No Availability for 2026:
Exclusive to 1 Company
Covers all AWO meetings
during the year – Annual
Regional Meetings, Safety
Meetings, AND Conventions

Cost: \$25,000

DEADLINE: January 9th

PLATINUM

Availability:
2 Companies per Cluster
Meeting Clusters: Annual
Regional Meetings, OR
Safety Meetings OR
Conventions

Cost: \$15,000

DEADLINE: January 30th

GOLD

Availability:
1 Company per Meeting
Covers one (1) single
AWO meeting of choice

Cost: \$10,000

BENEFITS

DIAMOND-

*Secured by PSC Group for 2026

PLATINUM

GOLD

Complimentary Registrations	<i>Each meeting includes one complimentary hotel night and two complimentary social dinners</i>	<i>Each meeting includes one hotel room upgrade at the same rate as a standard room and two complimentary social dinners</i>	<i>Includes 1 complimentary social dinner</i>
Branding / Signage	<i>Logo/name promoted at all AWO meetings:</i> <ul style="list-style-type: none">• on sponsor board• on AWO mobile app• on AWO website (all events)• on Name Badge Holders	<i>Logo/name promoted at all covered meetings:</i> <ul style="list-style-type: none">• on sponsor board• on AWO mobile app• on AWO website (covered events)	<i>Logo/name promoted at designated meeting:</i> <i>on sponsor board</i> <i>on AWO mobile app</i> <i>on AWO website (covered event)</i>
Event Signage / Venue Presence	<i>Exclusive or priority signage at key events across all AWO meetings</i> <ul style="list-style-type: none">• Includes signage and associated materials at receptions, networking breakfasts, and breaks	<i>Exclusive or priority signage at key events across the meetings covered</i> <ul style="list-style-type: none">• Includes signage and associated materials at receptions, networking breakfasts, and breaks	<i>Exclusive or priority signage at key events at the chosen meeting</i> <ul style="list-style-type: none">• Includes signage and associated materials at receptions, networking breakfasts, and breaks
Swag / Promotional Table	<i>Option to provide branded swag at meetings; dedicated table or branded product placement</i>	<i>Option to provide branded swag at meetings; dedicated table or branded product placement</i>	
Digital/Content Promotion	<i>AWO mobile app promotion</i> <ul style="list-style-type: none">• Pinned newsfeed article showcasing company during duration of all AWO events• Branded banner ad at top of mobile app interface• Sponsor listing under all events with logo and description <i>AWO website</i> <ul style="list-style-type: none">• Digital ad on AWO event webpages linking to company website• Listing as Diamond Partner sponsor <i>Communications</i> <ul style="list-style-type: none">• Feature in a dedicated email to AWO members (1/year)• Inclusion in AWO newsletters and event communications as a Diamond partner• Social media mentions and a "Diamond Partner" social media profile	<i>AWO mobile app promotion</i> <ul style="list-style-type: none">• Pinned newsfeed article showcasing company during duration AWO events for chosen package• Branded banner ad at top of mobile app interface• Sponsor listing under events in package with logo and description <i>AWO website</i> <ul style="list-style-type: none">• Listing as a Platinum Partner sponsor on chosen events webpages <i>Communications</i> <ul style="list-style-type: none">• Inclusion in AWO newsletters and event communications as a Platinum Partner• Social media mentions and a "Platinum Partner" social media profile	<i>AWO mobile app promotion</i> <ul style="list-style-type: none">• Sponsor listing under chosen event with logo and description <i>AWO website</i> <ul style="list-style-type: none">• Listing as Gold Partner on chosen event webpage <i>Communications</i> <ul style="list-style-type: none">• Inclusion in event communications as a "Gold Partner"• Social media "thank you"

À-LA-CARTE SPONSORSHIP OPTIONS

Barge-In Sponsor - \$10,000 (*Limited to 2 member companies*):

- Any Barge-In Prep signage and marketing
- Shuttle to Capitol Hill
- Grab and Go Breakfast
- AWO Mobile app recognition. (Note: Barge-In app is run by a separate vendor. This includes AWO mobile app only.)
- Spring Convention Closing Reception signage
- Provided AWO pins for attendees

WiFi Sponsor — \$3,000 (*Exclusive to 1 member company **per meeting***)

Social Dinner Sponsor — *Pricing is for each meeting and is exclusive to 1 member company **per social dinner**.*

- **Atlantic Region Annual Meeting** - \$1,500
- **Pacific Region Annual Meeting** - \$1,500
- **Winter Safety Meeting** - \$3,500
- **Summer Safety Meeting** - \$3,500
- **Spring Convention** - \$3,500
- **Fall Convention** - \$3,500

Swag Table / Promotional Items Sponsor - \$750 (*Limited to 1 member company per meeting*)