



The American Waterways Operators

Member Sponsorship Opportunities

Benefits of Sponsorship Offerings



Tiered Sponsorship Packages

Sponsorships are structured in tiers—Diamond, Platinum, and Gold—to match different investment levels and engagement.

Brand Visibility and Promotion

Sponsorships maximize brand visibility through exclusive branding, digital promotion, and event presence.

Networking and Industry Connections

Sponsorship offers valuable networking opportunities that build meaningful industry relationships and enhance reputation.

Customizable À-La-Carte Options

Additional à-la-carte sponsorship options provide companies with tailored exposure beyond tiered packages.

~~DIAMOND~~

**Secured by PSC Group for 2026*

No Availability for 2026:

Exclusive to 1 Company

Covers all AWO meetings during the year – Annual Regional Meetings, Safety Meetings, AND Conventions

Cost: \$25,000

DEADLINE: January 9

PLATINUM

Availability:

*2 Companies per Cluster
Meeting Clusters: Annual
Regional Meetings, OR
Safety Meetings OR
Conventions*

Cost: \$15,000

DEADLINE: January 30

GOLD

Availability:

*1 Company per Meeting
Covers one (1) single
AWO meeting of choice*

Cost: \$10,000

BENEFITS		DIAMOND	PLATINUM	GOLD
		*Secured by PSC Group for 2026		
Complimentary Registrations	Each meeting includes one complimentary hotel night and two complimentary social dinners	Each meeting includes one hotel room upgrade at the same rate as a standard room and two complimentary social dinners	Includes 1 complimentary social dinner	
Branding / Signage	Logo/name promoted at all AWO meetings: <ul style="list-style-type: none">on sponsor boardon AWO mobile appon AWO website (all events)on Name Badge Holders	Logo/name promoted at all covered meetings: <ul style="list-style-type: none">on sponsor boardon AWO mobile appon AWO website (covered events)	Logo/name promoted at designated meeting: <ul style="list-style-type: none">on sponsor boardon AWO mobile appon AWO website (covered event)	
Event Signage / Venue Presence	Exclusive or priority signage at key events across all AWO meetings <ul style="list-style-type: none">Includes signage and associated materials at receptions, networking breakfasts, and breaks	Exclusive or priority signage at key events across the meetings covered <ul style="list-style-type: none">Includes signage and associated materials at receptions, networking breakfasts, and breaks	Exclusive or priority signage at key events at the chosen meeting <ul style="list-style-type: none">Includes signage and associated materials at receptions, networking breakfasts, and breaks	
Swag / Promotional Table	Option to provide branded swag at meetings; dedicated table or branded product placement	Option to provide branded swag at meetings; dedicated table or branded product placement		
Digital/Content Promotion	AWO mobile app promotion <ul style="list-style-type: none">Pinned newsfeed article showcasing company during duration of all AWO eventsBranded banner ad at top of mobile app interfaceSponsor listing under all events with logo and description AWO website <ul style="list-style-type: none">Digital ad on AWO event webpages linking to company websiteListing as Diamond Partner sponsor Communications <ul style="list-style-type: none">Feature in a dedicated email to AWO members (1/year)Inclusion in AWO newsletters and event communications as a Diamond partnerSocial media mentions and a “Diamond Partner” social media profile	AWO mobile app promotion <ul style="list-style-type: none">Pinned newsfeed article showcasing company during duration AWO events for chosen packageBranded banner ad at top of mobile app interfaceSponsor listing under events in package with logo and description AWO website <ul style="list-style-type: none">Listing as a Platinum Partner sponsor on chosen events webpages Communications <ul style="list-style-type: none">Inclusion in AWO newsletters and event communications as a Platinum PartnerSocial media mentions and a “Platinum Partner” social media profile	AWO mobile app promotion <ul style="list-style-type: none">Sponsor listing under chosen event with logo and description AWO website <ul style="list-style-type: none">Listing as Gold Partner on chosen event webpage Communications <ul style="list-style-type: none">Inclusion in event communications as a “Gold Partner”Social media “thank you”	

À-LA-CARTE SPONSORSHIP OPTIONS

WiFi Sponsor — \$3,000 (*exclusive*)

Social Dinner Sponsor — Pricing is for each meeting and is exclusive to one company per social dinner.

- **Atlantic Region Annual Meeting and Pacific Region Annual Meeting** - \$1,500
- **Winter and Summer Safety Meeting** - \$3,500
- **Spring and Fall Convention** - \$3,500

Swag Table / Promotional Items Sponsor — \$750

Barge-In Sponsor - \$10,000 (*2 spots*):

- Any Barge-In Prep signage and marketing
- Transportation
- Grab and Go Breakfast
- AWO Mobile app recognition. (Note: Barge-In app is run by a separate vendor. This includes AWO mobile app only.)
- Spring Convention Closing Reception signage
- Provided AWO pins for attendees