

# 2011 AWO Letter Sponsorship Form



Is your company interested in a highly visible advertising opportunity that not only hits your target audience, but also shows your ongoing support for the maritime community? Sponsor an edition of the award-winning *AWO Letter*!

### How much is it?

The cost of sponsoring an edition of the *AWO Letter* is \$500 per issue.

### What do I get?

Each sponsor receives a front-page “sponsorship block” featuring your company’s name, location, logo, and Web site address. If you have the ability to provide us with formatted artwork via

email or FedEx, you have the option to use that as well.

### Anything else?

In addition to running in print, the ad is also placed on AWO’s Web site, [www.americanwaterways.com](http://www.americanwaterways.com), which is archived and kept on the site for at least a year.

### How do I sign up?

To become a sponsor, simply complete this sponsorship form and fax to (703) 841-0389. Remember – sponsorships are sold on a first-come-first-served basis, so reserve yours today!

**Yes**, I would like to sponsor the

\_\_\_\_\_ issue of the *AWO Letter*. (If that issue is no longer available, you will be offered the closest available date.)

**To secure your sponsorship, please fax this completed form to (703) 841-0389.**

## 2011 AWO Letter Sponsorships Available

- |               |               |                |
|---------------|---------------|----------------|
| ■ January 7   | ■ May 13      | ■ September 16 |
| ■ January 21  | ■ May 27      | ■ September 30 |
| ■ February 4  | ■ June 10     | ■ October 14   |
| ■ February 18 | ■ June 24     | ■ October 28   |
| ■ March 4     | ■ July 8      | ■ November 14  |
| ■ March 18    | ■ July 22     | ■ November 28  |
| ■ April 1     | ■ August 5    | ■ December 9   |
| ■ April 15    | ■ August 19   | ■ December 23  |
| ■ April 29    | ■ September 2 |                |

### Contact Information

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

### Information to appear on sponsorship block:

Company Name: \_\_\_\_\_

Location of Office (City, State): \_\_\_\_\_

\_\_\_\_\_

Web site Address: \_\_\_\_\_

Company Slogan (optional): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_