



The American Waterways Operators

2010 Fall Convention

The Fairmont San Francisco ■ 950 Mason Street ■ San Francisco, CA ■ (415) 772-5000



October 13 - 15, 2010

The meeting registration area, located in the Gold Room Lobby Foyer, will be open from 7:00 a.m. - 6:30 p.m. on Thursday and from 7:00 a.m. - 9:00 a.m. on Friday. Please note that meeting rooms are subject to change.

CONVENTION SCHEDULE OF EVENTS

WEDNESDAY, OCTOBER 13

- 12:00 p.m. - 12:30 p.m. Directors Orientation Lunch - *California Room*
12:30 p.m. - 4:00 p.m. New Directors Orientation - *California Room*

This program is designed for first-time directors on the AWO Board, as well as current directors who would like a refresher course. The orientation will focus on the duties and responsibilities of an AWO Director.

THURSDAY, OCTOBER 14

- 7:00 a.m. - 8:00 a.m. Continental Breakfast - *Gold Room Lobby Foyer*
8:00 a.m. - 9:00 a.m. Special Discussion Session: *Deepwater Horizon* Fallout - *Gold Room*
9:00 a.m. - 11:45 a.m. Common Issues Council - *Gold Room*
11:45 a.m. - 12:45 p.m. Lunch (on your own)
12:45 p.m. - 2:00 p.m. Coastal Sector Committee - *Pavilion Room*
2:00 p.m. - 3:00 p.m. Harbor Services Sector Committee - *Pavilion Room*
3:00 p.m. - 3:15 p.m. Break
3:15 p.m. - 4:30 p.m. Joint Meeting of Inland Dry & Inland Liquid Sector Committees - *Gold Room*
4:30 p.m. - 5:30 p.m. Public Affairs Committee - *Gold Room*
6:00 p.m. - 7:30 p.m. Fall Convention Reception - *Pavilion Room*

FRIDAY, OCTOBER 15

- 7:00 a.m. - 8:00 a.m. Continental Breakfast - *Gold Room Lobby Foyer*
7:30 a.m. - 11:30 a.m. Board of Directors Meeting - *Gold Room*



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Common Issues Council



I. Introduction and Welcome

II. Special Discussion Session: Fallout from the *Deepwater Horizon* Oil Spill

Special discussion session on fallout from the *Deepwater Horizon* oil spill, including legislative, legal, insurance and public affairs impacts.

III. Jones Act

Discussion of the state of the Jones Act in the wake of the *Deepwater Horizon* waiver controversy, including lessons learned. Update on Maritime Cabotage Task Force (MCTF) work plan and funding needs for the remainder of 2010 and 2011.

IV. Towing Vessel Inspection and the Towing Vessel Bridging Program (TVBP)

Update on the towing vessel inspection rulemaking. Discussion of the Towing Vessel Bridging Program and AWO's work with the Coast Guard to address challenges encountered during implementation of the program.

V. Northwestern University Anchor Sleep/Nap Sleep Research

Briefing on progress of the AWO-sponsored Northwestern University anchor sleep/nap sleep research, including the recently established External Advisory Board to peer-review the study.

VI. Vessel Discharges

Next steps in AWO's efforts to promote a uniform and practical approach to the regulation of vessel discharges. Update on legislative, regulatory and legal developments and member discussion of next steps.

VII. Coast Guard Authorization Bill/Provisions Affecting AWO Members

Briefing on the contents and status of the Coast Guard Authorization bill, with a focus on components that impact AWO members.

VIII. Marine Spatial Planning and CEQ Principles and Guidelines for Water Resources Planning

Briefing on the report of the White House Ocean Policy Task Force and its implications for AWO members. What is marine spatial planning and how can AWO influence the process going forward? Discussion of the Council on Environmental Quality's revision of Principles & Guidelines for water resource planning.





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IX. Maritime Security

Briefing on pending recommendations from the Coast Guard's Certain Dangerous Cargo Work Group and current legislation with respect to maritime security and the Transportation Worker Identification Credential (TWIC) program.

X. Standards for Marine Sanitation Devices

Update on AWO plans to respond to the Environmental Protection Agency (EPA) request for comment on the possibility of revised regulations for vessel sewage treatment devices under the Clean Water Act. Discussion of member perspective and concerns.

XI. Asian Carp and the Preservation of Waterborne Commerce

Update on AWO's legal and legislative efforts, coalition building and work with regulators to preserve waterborne commerce in the Chicago area.

XII. Mariner Credentialing

Update on recent developments with respect to mariner credentialing. Member perspective on recent experience with the Coast Guard credentialing and medical review processes. Identification of member concerns for AWO follow-up.

XIII. Technology Steering Group

Introduction of the new co-chairs of the AWO Technology Steering Group. Member perspective on how the group can provide value for AWO members.

XIV. Issues Forum/Open Discussion

In response to members' request for more interactive dialogue, the AWO advocacy staff will be available to respond to questions and hear comments on current and emerging issues, including those in the *AWO Issues Reference Manual*.

XV. Adjournment





2010 Fall Convention

Coastal Sector Committee



I. Introduction and Welcome

II. International Convention on Standards of Training, Certification and Watchkeeping for Seafarers (STCW) and the Maritime Labour Convention

A preview of pending STCW revisions that will affect coastal towing vessel operators and an update on the Coast Guard's pending supplemental notice of proposed rulemaking. Overview of Maritime Labour Convention provisions and the ratification process.

III. No Discharge Zones

An update on AWO's current efforts to track designated No Discharge Zones (NDZ), monitor potential NDZs and a discussion of how the recent NDZ proposal in California could have broad impacts on towing operations.

IV. VGP 2.0: Sector Specific Issues and Concerns

A sector-specific discussion of member views on provisions that should and should not be included in the next iteration of the Vessel General Permit, to inform AWO's pending work to influence the content of VGP 2.0.

V. Alternative Energy Projects

A sector-specific briefing on AWO's proposed "fairways plan" on the Atlantic Coast and an update on AWO efforts to ensure that alternative energy projects do not negatively impact the safety and efficiency of coastal operations.

VI. Tonnage Requirements and Concerns

Discussion of member questions and concerns about Coast Guard tonnage requirements for vessels engaged on international voyages. Member feedback on issues AWO should raise in pending discussions with the Coast Guard.

VII. Issues Forum/Open Discussion

In response to members' request for more interactive dialogue, the AWO advocacy staff will be available to respond to questions and hear comments on current and emerging issues, including those in the *AWO Issues Reference Manual*.

VIII. Adjournment



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Harbor Services Sector Committee



I. Introduction and Welcome

II. VGP 2.0: Sector-Specific Issues and Concerns

A sector-specific discussion of member views on provisions that should and should not be included in the next iteration of the Vessel General Permit, to inform AWO's pending work to influence the content of VGP 2.0.

III. Third-Party Vendor Audits

Discussion on steps taken by some AWO member companies to provide for enhanced third-party vetting of their vendors.

IV. Integrated Captain of the Port Visits

Report on visits conducted since the Spring Convention and member feedback; discussion of next visits needed/planned.

V. Systemic Barge Fleeting Plan

Follow-up to the Spring report on the U.S. Army Corps of Engineers Systemic Barge Fleeting Plan (SBFP) as part of the Navigation and Ecosystem Sustainability Program (NESP) process, with a discussion on next steps to ensure continued access to fleeting locations on the Upper Mississippi and Illinois rivers.

VI. Issues Forum/Open Discussion

In response to members' request for more interactive dialogue, the AWO advocacy staff will be available to respond to questions and hear comments on current and emerging issues, including those in the *AWO Issues Reference Manual*.

VII. Adjournment





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Joint Inland Dry & Inland Liquid Sector Committees

I. Introduction and Welcome

II. Inland Waterways Infrastructure and Funding

Recent developments and next steps in the AWO/Waterways Council, Inc./National Waterways Conference strategy to secure adoption of the Inland Waterways Capital Development Plan in legislation and Administration policy.

III. Missouri River Issues

Updates on the work of the Missouri River Recovery Implementation Committee (MRRIC), including the Missouri River Ecosystem Restoration Plan (MRERP), the progress of the Missouri River Authorized Purposes Study (MRAPS) and AWO funding needs for the Coalition to Protect the Missouri River (CPR).

IV. Salvage and Firefighting Regulations

Update on AWO efforts to secure Coast Guard approval of Alternative Planning Criteria for emergency towing capability under the salvage and firefighting regulations, and AWO's work with the Coast Guard to develop practical implementation guidance for the rules. Member feedback on any additional areas of concern that AWO should address with the Coast Guard.

V. Tank Barge Emissions

A status update on barge emissions studies in Texas and Tennessee, as well a discussion on the Environmental Protection Agency's intention to revise its National Emission Standards for Hazardous Air Pollutants (NESHAPs) for marine tank vessel loading operations.

VI. VGP 2.0: Sector Specific Issues and Concerns

A sector-specific discussion of member views on provisions that should and should not be included in the next iteration of the Vessel General Permit, to inform AWO's pending work to influence the content of VGP 2.0.

VII. Alternative Energy Projects Sector Specific Discussion

A sector-specific briefing on the Free Flow Power (FFP) Corporation's ongoing alternative energy projects on the Mississippi River, as well as an update on AWO efforts to ensure that these projects do not negatively impact the safety and efficiency of inland operations.

VIII. Issues Forum/Open Discussion

In response to members' request for more interactive dialogue, the AWO advocacy staff will be available to respond to questions and hear comments on current and emerging issues, including those in the *AWO Issues Reference Manual*.

IX. Adjournment



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Public Affairs Committee



I. Introduction and Welcome

II. Creative Use of Media

In an example of creative marketing, Z. Dave DeLoach, DeLoach Marine Services, was featured in a series of radio, print and video ads showcasing the towing industry.

III. AWO Member Communications Survey Results

Results and implications of AWO member communications survey.

IV. Case Study: *Deepwater Horizon* Spill and Fallout on the Jones Act

Guest speaker: Ron Bonjean
Singer Bonjean Strategies

V. Old/New Business

VI. Adjournment



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2010 Fall Convention

Board of Directors Meeting



- I. Call to Order at 7:30 a.m.**
- II. Roll Call**
- III. Remarks of the Chairman**
- IV. President's Report**
- V. Special Remarks by VADM Manson Brown**
- VI. Board of Directors' Decisions and Oversight:**
 - A. Approval of the Minutes of the April 16, 2010 Meeting
 - B. *AWO 21* Implementation
 - C. Finance and Administration Report:
 1. 2010 Financial Picture
 2. Member Equipment Reporting Program Results
 3. Proposed 2010 Budget
 - D. Industry Litigation Progress and Funding:
 1. Vessel General Permit Litigation: *Lake Carriers Association et al. v. EPA*
 2. *U.S. v. Commonwealth of Massachusetts*
 3. *AWO et al. v. Commonwealth of Massachusetts*
 4. *Michigan et al. v. U.S. Army Corps of Engineers et al.*
 - E. Kentucky State Tax: Should AWO Join in a Complaint to Overturn the Tax as Unconstitutional?
 - F. Congressional and Administration Outreach and Advocacy in 2010
 1. 111th Congress Strategy Plan
 2. AWO Grassroots Program
 3. AWO PAC and Political Support Program
 4. Administration Outreach
 - G. Telling the Industry's Story: Leveraging AWO's Public Affairs Resources
 - H. Safety and Responsible Carrier Program:
 1. Responsible Carrier Program Audit and Recertification Status
 2. Safety Committee Activities and Results in 2010
 - I. Interim Report of the Task Force on the Future of AWO Safety Leadership
- VII. Strategic Dialogue Session: AWO Member Involvement in the Implementation of *AWO 21*: Expanding Our Capacity to Achieve Strategic Results**
- VIII. Adjournment**

Future Meetings of the Board of Directors

April 15, 2011
Mandarin Oriental Hotel
Washington, DC

October 7, 2011
The Barclay
New York, New York